



Virtual Laundry

for a cost-effective and logistically efficient laundry

Thanks to Virtual Laundry, you can immediately establish at any given moment:

- if the laundry is going to be ready in time
- if everything was carried out in accordance with customer agreements
- if everything has been correctly invoiced
- and whether you have actually made a profit?

What is it?

Virtual Laundry is a system that helps laundries gain insight into their own productivity and customer yield, detailed per item and product flow. The system comprises various modules, which can jointly monitor, audit and improve your complete laundry, both financially and logistically.

Your laundry setup is charted using a database in which all sorts of production processes, wash compositions, production standards and rates have been entered. All the required ingredients are therefore gathered with which to establish the cost price and optimize the logistics chain.

Virtual Laundry was specially developed in 2001 on the basis of twenty years of laundry experience. The current system has been extensively tested in the field and continually improved on the basis of further user requirements.

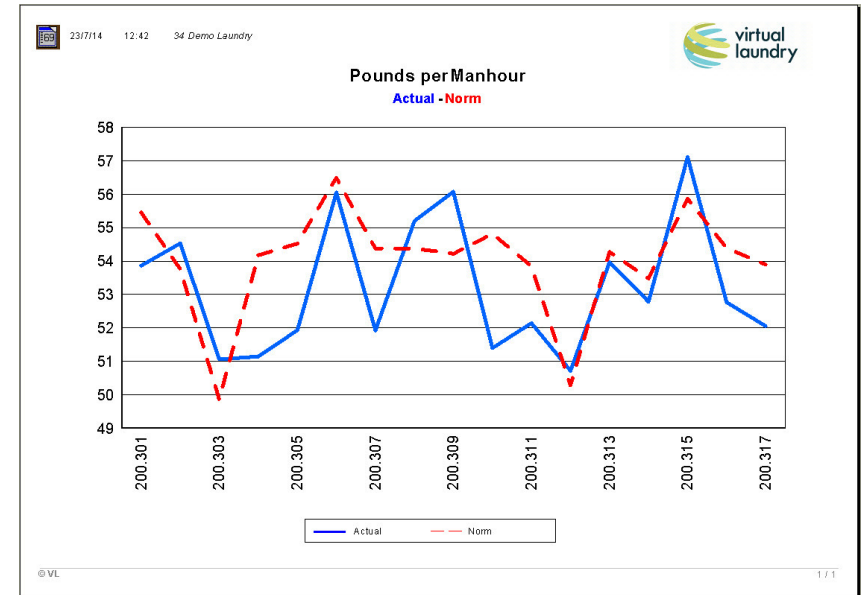
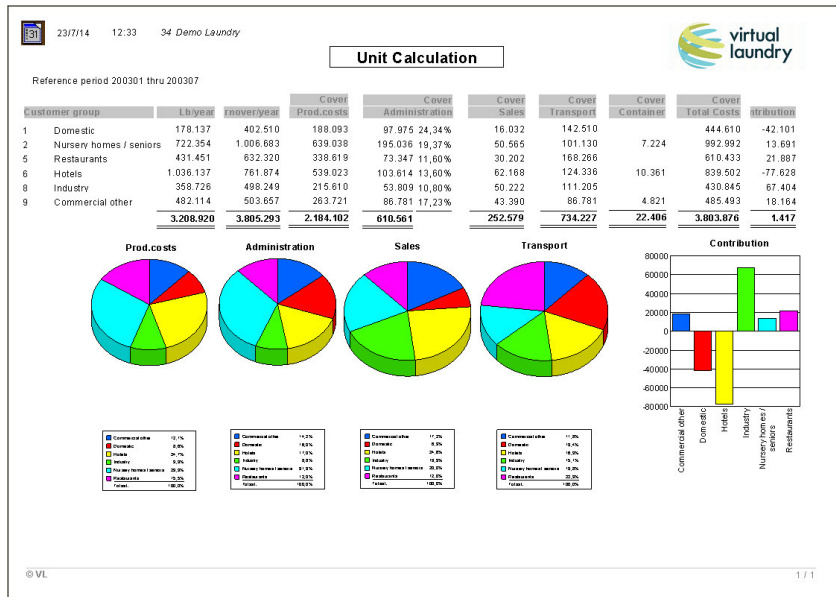
Virtual Laundry vouches for improvements in both the field of logistics and economics, depending on the current situation in your laundry, of course. This includes improvements in such areas as the workload per department, minimization of shop floor errors, savings on administration and transport costs, more in-depth customer knowledge, reduced maintenance charges and a decline in the total man-hours.

Cost price module

Virtual Laundry ensures that the cost price is established on the basis of detailed data. The cost price module provides insight into the costs at a highly detailed level: per item, per production flow, per customer and per customer category. This presents a clear picture of your laundry's performance, both as a whole and in terms of individual departments, customers and products.

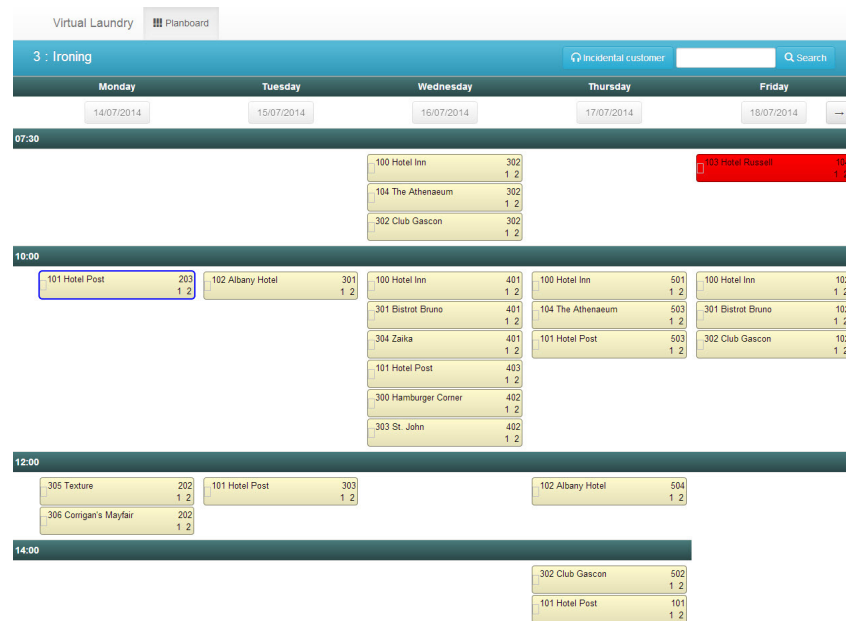
The system provides direct online access to figures on your laundry's performance in relation to other laundries, for instance, in terms of energy consumption, production standards and hours worked. This immediately makes it clear where you can achieve not only cost savings, but also improvements in the area of productivity, internal logistics or energy consumption.

The cost price is meticulously checked on the basis of re-calculation.

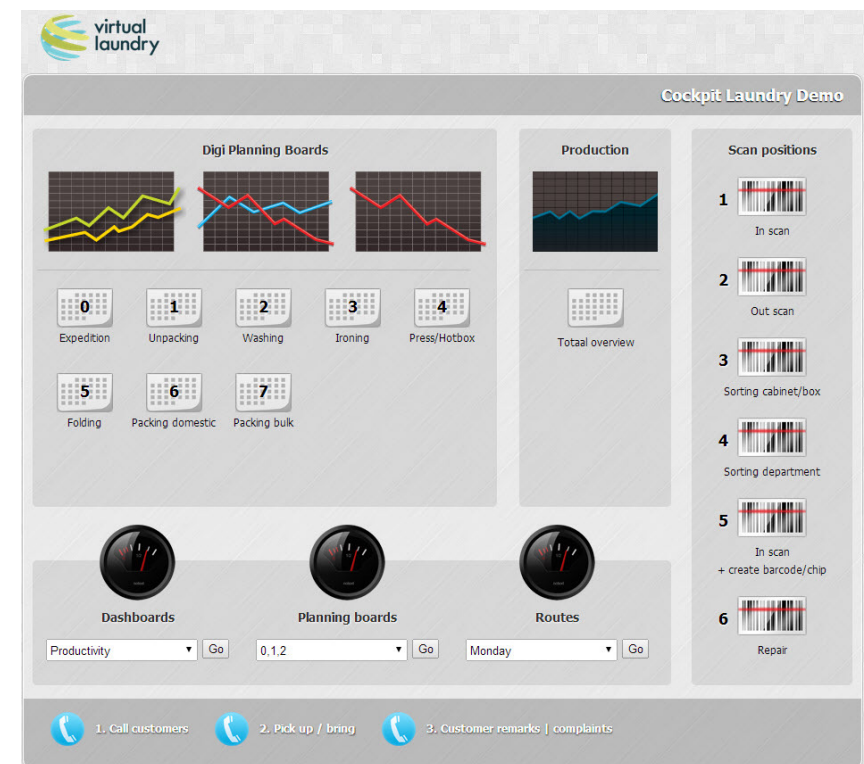


Logistics module

Virtual Laundry helps manage and improve your entire logistics process wherever necessary, while also providing detailed insight. The system charts all stages of the production process on the basis of a timeline, while also continuously clearly indicating the stage of the logistics process in which the customer's laundry is currently engaged: From unpacking the laundry, through washing, drying, wringing, pressing and packing, to transport. This system makes details of all individual customer agreements directly accessible on the shop floor, thus minimizing the risk of human error. All the attendant records can also be produced in Virtual Laundry, from creating packing lists, scanning barcodes and chips, to invoicing and a complete system of accounts.



Given that the entire process can be directly monitored online, it becomes clearly evident where production requires adjustment per department. The turnover achieved can also be monitored from day to day, or even from hour to hour. Furthermore, the workforce on the shop floor receives clear instructions on which orders are to be processed, when and how.



For whom is it intended?

Virtual Laundry is suitable for both large and small laundries, regardless of whether you process 5 tons or 300 tons of laundry a week. Depending on your current situation, you may opt to implement the entire system or one of the modules. Even individual components, such as the planning boards, are available separately.

Costs

Virtual Laundry provides a rapid return on investment. Relatively small monthly installments are sufficient to make the system operational in your laundry too. You are relieved of the burden of colossal investment and maintenance costs, while you also have access to the latest versions of the software. The system is available simultaneously at various sites and on several types of equipment (telephone, computer, iPad).

Offer

Are you curious to learn what Virtual Laundry might do for your laundry? If so, please call us on +31411621113 for advice free of charge and any further obligation. You may naturally also mail us at the following address free of further obligation: info@virtuallaundry.net.

User's experiences

Our laundry has started making profits again since we implemented Virtual Laundry. My profits have increased more sharply than turnover since I started using Virtual Laundry.

In opting for Virtual Laundry, we have acquired a management information system which enables us to monitor all our production sites, both nationwide and internationally.

We no longer submit a single quotation until the figures have been recalculated in Virtual Laundry

In opting for Virtual Laundry, I now have a system which issues accurate work instructions and compiles complete records on the shop floor, which has saved me a considerable amount on administration costs.

Thanks to Virtual Laundry, I now only have to run five vans instead of six.

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